ASSOCIATED STUDENTS OF
IDAHO STATE UNIVERSITY
FINANCE COMMITTEE MEETING
SNAKE RIVER ROOM, PSU
3:00PM
MARCH 2, 2015

CALL TO ORDER
The meeting was called to order at 3:00pm by Finance Officer Bodily.

ROLL CALL
ASISU Secretary, Zara Sivertsen, took roll. All Finance Committee Members were present except Vice President Bastow, Idaho Falls Vice President Hansen, Senator Mandal, Senator Withers, and Senator Thayer. MOVE TO APPROVE THE AGENDA. Pitcock/McConnell. Unanimous called. MOTION CARRIED.

CHAIR’S REPORT

ANNOUNCEMENTS & CORRESPONDENCE

1. Pocatello-SAB, Val Davids and Jessica Pearson- Jessica stated that they hold a variety of events that target the majority of students. They also target families and non-traditional students. They are going to try some different forms of advertising, including tabling. Val noted that they have a poster hanger too. Senator Kemmerer asked about their decision to cut from the big event budget. Jessica noted that the big event is the best place to take a cut if necessary. They could probably put on a big event, even with a cut. Senator Kemmerer asked about combining the activity and movie calendars. Val noted that has been tried in the past, but it gets messy. The movie calendar comes out of the Theater budget.

2. Student Organizations, Val Davids- They hold two student organizations fairs. They also put on new officer and club funding workshops. This year they put on a fundraising workshop based on feedback they received from clubs. They also collect event registration forms and help clubs with contracts and risk management waivers. Val wanted to bring in a speaker to talk about motivating club members. She wasn’t able to get it scheduled this year. They recently got a CPI position to put together a pamphlet on the social and professional Greek Organizations on campus. The CPI is also designing a Facebook page to highlight the Greek organizations. President Tingey asked about the fundraising workshop. Val noted that 14 clubs attended. She had a list of 60 fundraisers, and they brainstormed ideas on how to apply it to their own clubs. She thinks it works best in the fall, and she would like to do it again in the future.

3. Bengal Theater, Val Davids- They ask students for opinions on movies they would like to see when determining what movies to show. They also try to get movies that will be nominated for awards. They work with two companies currently. One contract will expire this year. They have been limited in what movies they could show, since the contract forces them to get 90% of their movies from the one company. The other company has more blockbusters available. She wants to do a job analysis for the movie theater crew. They are also going to look at concession prices. They may raise prices on candy so they aren’t losing money on any of them. Val noted that a budget cut would probably lead to a decreased attendance, because they would probably have to cut some of their matinees. Some years Hollywood doesn’t release as many children’s movies, so it can be hard to schedule a good matinee calendar. They did some blockbusters during the matinee time this year. President Tingey asked about the contract expiring. Val noted they might be able to negotiate with the company, since they are one of their largest customers. They had to pull Selma and Birdman to keep within the 90% of their contract. They will have more flexibility in the future. Senator Kemmerer feels that they are overstaffing on some of the smaller movies. Val noted that she is going to do the job analysis to look into this problem. She doesn’t think they need 4-5 students the whole time for every movie. She also mentioned the possibility of shortening shifts. Senator Kemmerer mentioned the possibility of adding new seats. Val thinks
it would draw people in like their new projector did. Senator Kemmerer noted that they might lose some seating with the new chairs. Val stated they could add more show times or do blockbuster matinees.

OLD BUSINESS

NEW BUSINESS

OTHER

ADJOURNMENT
MOVE TO ADJOURN. Valencia/McConnell. Unanimous. MOTION CARRIED. Meeting adjourned at 3:45pm.