ASSOCIATED STUDENTS OF
IDAHO STATE UNIVERSITY
FINANCE COMMITTEE MEETING
CLEARWATER ROOM, PSU
5:30PM
MARCH 7, 2014

CALL TO ORDER
The meeting was called to order at 5:30pm by Finance Officer Tingey.

ROLL CALL
ASISU Secretary, Zara Sivertsen, took roll. All Finance Committee Members were present except Vice President Jensen, Senator Hall, Senator Hudson, Senator James, Senator Johnson, and Senator Bodily. MOVE TO APPROVE THE AGENDA. Son/Valencia. Unanimous called. MOTION CARRIED.

CHAIR'S REPORT

ANNOUNCEMENTS & CORRESPONDENCE
1. Elise Hansen and Ches Barnes, SAB Idaho Falls- Elise noted that they have a great turnout for the welcome weeks in the fall and spring. They had a Halloween carnival which was successful. Their last family movie night brought in over 250 people, which is a record. Idaho Falls services 2,100 students. They really stretch their money to put on some great events. This helps students feel like part of the campus and gives them more of a college experience. Elise would appreciate ASISU’s continued support. She stated that every little bit helps. They spend the money as effectively as possible. Ches is proud of the Idaho Falls Student Activities Board for their hard work. They bring in co-sponsorships for some events but they still have to plan and coordinate those events. The number of students officially listed is less than the number actually serviced by Idaho Falls campus. Online students are not counted. Senator Son has been impressed by what he has seen from the campus. He asked about the effect cuts would have. Elise would have to cut advertising, lunches, and dinners. They try to schedule events frequently, so they can catch all students. Senator Son would like to see more coordination by the Idaho Falls and Pocatello SABs, so they can reach the commuter students. President Bloxham thanked them for their hard work. They have a big impact on the students in Idaho Falls. He would like to cut only student government this year. Finance Officer Tingey asked about event attendance. Elise has seen a slight increase on average. Ches noted that last year, the average was about 140 attendees. They had an increase of about four individuals. They also had three less activities this year. Their headcount for campus enrollment looks lower, but they have seen more students at events. Elise noted that they tried some new things out this year. Some didn’t go as well as others, but trying out new ideas is part of the process. Vice President Thompson noted that Idaho Falls does not have any sporting events, so most people participate in SAB events.

2. Maggi Seipel, Student Activities-Twin Falls- They have been an outreach campus for about 50 years. They serve all ISU students attending classes on the CSI campus. There are many students who take only online courses; they don’t always meet them. Typically the funds available from ASISU are used to do a graduation celebration for graduating students. The majority of students who graduate don’t go to Pocatello to walk. The dinner includes students and their families. The director is Chris Vaage and the assistant director is Lesa Wagner. They report to Lyle Castle; the previous year they reported to Dr. Laura Woodworth-Nye. In July they moved to a building CSI created for the three onsite universities to share: BSU, U of I, and ISU. CSI wanted to provide a one-stop shop for their students to learn what is available to their students should they choose to move on from CSI’s programs. Student enrollment is down due to lower enrollment as people return to work. Part time numbers are up; full time enrollment numbers are down. People are dropping in more often at the new facility. They are careful with how they spend ASISU money, and they appreciate ASISU’s support. In previous years, they provided movie tickets and other incentives. As funding has decreased, they’ve limited what they can offer. The graduation celebration is always at capacity; they accommodate as many students as they can. They don’t track data, but they know how many are invited. They include faculty and administration members also. Last year, Dr.
Woodworth-Nye attended, with two deans and four faculty members. They have good participation from them. Senator Son expressed appreciation for their efforts with the limited funds they have. Maggi responded that they appreciate ASISU’s support. To be honest, many people on the main campus don’t always know Twin Falls is there. The ASISU T-shirts were appreciated, and it was a big deal to them. Senator Son asked if the combination of three campus offices has affected them very much. Maggi replied that they’ve worked with the other schools for several years. For the most part, students attending U of I are doctoral in the fishing industry and BSU has many programs that don’t overlap with ISU. All schools bring 300 level classes. The schools work very collaboratively together. They refer students to the schools that will best meet their needs to increase fulfillment of college degrees. They are geared as a collaborative group to help the student move from a Bachelor’s degree to a Masters or Doctorate level degree. Senator Hall asked if the graduation event is the only activity they fund. Maggi explained that ASISU funds are supplemented by other funds to put on the event and when there was more money available they provided tickets to students to be used at local theaters. MOVE TO COMMITTEE. Son/James. Unanimous. MOTION CARRIED. MOVE OUT OF COMMITTEE. Son/James. Unanimous. MOTION CARRIED.

3. Morgan Pitcock, International Affairs Council- They plan the event a year in advance. They are beginning to plan next year’s 44th Annual Frank Church Symposium. Most students are international studies majors or majors related to that field. There is a one credit class for IAC. The class in the fall helps with planning the event, fundraising, advertising, etc. The spring class conducts the symposium. It is student run and student funded. Whatever issues they present, they are nonbiased. This year 25-27 people participated in the class. There are some students who volunteer and help out. The human rights symposium sponsored ten delegates. This is the first year they streamed live on YouTube. They don’t charge for the event, so they can continue to evolve the symposium. They want to use the funds they have to better conduct the symposium. To his knowledge, they’ve never gone over their budget. There is a separate Frank Church account for donations. They’d like to put donations into this account to work towards a bigger event for their 50th symposium. Mrs. Priscilla Hearst contributes $500 each year and participates in the event. There are many community members who participate and join the discussion. They have to bring in the delegates from around the world. They use local delegates when they can. They have to get people from outside the area and that costs money. They conducted a survey and 75% rated the quality of the symposium as good or great. Delegates state that the students who run this event do it well and in a very open minded manner. It’s a learning experience for those who are involved and who show up. In the future, they’d like to push more publicity. They are looking at moving to only two days in order to eliminate costs. This year there were ten events. There were some competing events, but they plan the best they can. Dr. Njoku added that they offer an opportunity for service training. They are reaching out to other majors and departments for their event. They will open up to a greater variety of students. The students in I.F. also watched the event and submitted reports from viewing the event YouTube. The keynote speaker praised the students who ran the event. He expressed appreciation for this unique program. Senator Hall asked about student participation. Morgan noted that of the 25-30 who were involved, many students were political studies or history majors. There are students from many disciplines. Senator Hall asked if the videos were still available. Morgan noted it’s still available for viewing. They want people to be able to look back and enjoy the symposium later. Senator James asked about shortening the event. Morgan noted that some panels may need to be cut out. It may make it more attractive to other possible delegates. Most delegates are from the U.S. Dr. Njoku stated that a shorter event may be more appealing to other speakers and participants. Senator Son asked about previous themes. Past themes have included human rights, developing nations, and health care. Morgan would like to reach out to different departments over the summer. They try to have a good variety. Senator Son asked if they take YouTube viewers into consideration. Morgan noted that attendance numbers reflect physical people who attended. Dr. Njoku had a couple people email him from Ireland who watched the broadcast via YouTube. Senator Son asked how much is brought in from fundraising. Dr. Njoku replied that some donations are in-kind: coffee, cookies, lodging discounts, etc. This year they raised about $800. Last year the Engineering Department was willing to sponsor a speaker for $10,000. They may get a few hundred dollars from bake sales. They’d like to bring past delegates and presidents for the 50th anniversary. Senator Bodily asked about cuts to honorariums. Morgan noted that they have been getting
by with less, however, they still need to provide an honorarium. These guests are leaving work and talking about their research from their work. Less honorarium funds will affect the quality of speakers. Dr. Njoku explained that each speaker speaks on at least three panels. President Bloxham asked what was in the other account. Morgan noted that they are trying to save the funds for their 50th anniversary, and they also use the money for any unforeseen events. The bake sales don’t bring a lot of money, but they provide advertising and get their name out there. They get many donations from local companies to fund refreshments at the event. President Bloxham is going to try to only cut from student government instead of the other line items. He asked them to lobby the other senators to support this. MOVE TO COMMITTEE. Son/Valencia. Unanimous. MOTION CARRIED. MOVE OUT OF COMMITTEE. Son/Valencia. Unanimous. MOTION CARRIED.

4. Val Davids, Tyler Liddle, and Amanda Brown, Bengal Movie Theater- They used to have a movie chair on SAB to plan the movies. That position was eliminated about nine years ago and was replaced by the theater manager. They had problems getting the movies out on time. Val helps them out with research and gives them a list of movies. They used to do four movies a week, but they were always over budget. They also have done foreign films in the past, but they have had low attendance. They schedule big movies Thursday through Saturday. The movies Monday through Wednesday are not quite as big. They also provide a family movie matinee on Saturdays. They get movies through two distributors. They get a discount by booking mostly through one company. They have to do maintenance for the projector. The costs increased with the new digital projector. Shipping decreased for the movies with the switch to digital. President Bloxham asked about the salaries. Val noted that those are just for students. President Bloxham asked about role of the student staff. Val does a lot of research about the movies, but she takes student input for some movies. Val doesn’t have a lot of time for research. They could have the SAB co-directors do that. President Bloxham asked about the budget with SAB. Val noted that they overlap a bit. Senator Son asked about making the theater its own line item. Val likes it the way it is in the budget. She could group it differently in the budget. Senator Son feels there is some confusion with how it is now. He would appreciate her separating it within the SAB budget. Senator Son hasn’t noticed advertisements in past. Val gets some previews that they make money on, but it is only about $40 per semester. The movie comes with previews too. President Bloxham asked about ad revenue. Val thought it could be possible. However, twenty minutes before the movie, only about ten people are there if that. They are looking into a CPI for advertising. President Bloxham asked why they couldn’t separate the theater into a line item. Val noted that work study is already established with SAB. They may not get work study at all. President Bloxham asked about CPIs. Val said that could be possible but it could cause problems if it doesn’t pan out. She noted that there is a lot of work to oversee three budgets. Adding a fourth would be more work.

OLD BUSINESS

NEW BUSINESS

1. Budget Discussion- MOVE TO COMMITTEE. James/Valencia. Unanimous. MOTION CARRIED. MOVE OUT OF COMMITTEE. Son/Bloxham. Unanimous. MOTION CARRIED.

MOVE TO WORK AS A FINANCE COMMITTEE TO MAKE NECESSARY BUDGET CUTS FROM STUDENT GOVERNMENT. Son/Johnson. Roll call.

MATTHEW BLOXHAM-YES
KYLE SON-YES
JACOB HALL-YES
HAILEY HUDSON-NO
BEA VALENCE-YES
BEAU JAMES-NO
SAM JOHNSON-YES
TYLER BODILY-YES

MOTION CARRIED.
OTHER

ADJOURNMENT
MOVE TO ADJOURN. Hudson/James. Unanimous. MOTION CARRIED. Meeting adjourned at 5:20pm.