ASSOCIATED STUDENTS OF
IDAHO STATE UNIVERSITY
STUDENT SENATE MEETING
SALMON RIVER SUITE, PSU
7:00PM
AUGUST 27, 2014

CALL TO ORDER
Chair Tingey, in the Salmon River Suite, PSU, called the meeting to order at 7:00pm.

ROLL CALL
ASISU Secretary Zara Sivertsen took roll. All Senators were present except Senator Knapp. Assistant Vice President for Student Affairs, Lowell Richards, was in attendance.

PLEDGE OF ALLEGIANCE

MOVE TO APPROVE THE MINUTES FROM APRIL 16, 2014. Pitcock/Thayer. Unanimous. MOTION CARRIED.

MOVE TO APPROVE THE AGENDA WITH THE AMENDMENT TO ADD JERRY MILLER TO ANNOUNCEMENTS AND CORRESPONDENCE. Valencia/Shelden. Unanimous. MOTION CARRIED.

GALLERY QUESTION & ANSWER

ANNOUNCEMENTS AND CORRESPONDENCE
1. Deb Green, ASISU Scholarships- She came to talk to the Senate about the ASISU scholarships. The program was put into place in 1968, and they have not been changed much since then. It is one of the few scholarships that is open year-round. There is a GPA requirement and credit requirement for the scholarship. Many of the same students receive the scholarships each year. She thinks that some of the rules should be kept unchanged, but there are things that she recommends changing. She has heard concerns about the discretionary component of the scholarship. International students are excluded when financial need is required. She noted that ASISU could exclude students who get full rides. She thinks they should move to only merit scholarships. She thought they could lower the maximum amount awarded for each scholarship, so more students could receive the scholarship. The Graduate School scholarships need to be revamped completely. She thinks that making students write essays is too subjective and doesn’t recommend that. The ASISU Scholarship is currently the easiest scholarship to apply to, and they get thousands of applications each year. Senator Shelden wondered about adding an involvement or leadership component to the scholarship. Deb didn’t think it would be a problem if they assigned a specific point value to involvement. Senator Pitcock wanted to remove names from the scholarships to eliminate bias from the selection committee. Deb thinks that would work great. Idaho Falls Vice President Hansen wondered why some colleges have a different way of choosing the scholarship recipients. Deb noted that problems arise mainly from having a discretionary part of the scholarship. Senator Mandal asked if they could require that recipients write an essay after they receive the scholarship, so ASISU can see how the scholarship money is used. Deb thinks that would work, since many scholarships require a thank you note.
2. Jerry Miller, KISU- He came to talk to the Senate about student media on campus. The Bengal is almost fully staffed right now, but they are still looking for two positions. They are planning on personally passing out papers a few times this year. They are also going to add video content to the website, and they would like to upgrade the website this year. They are looking for opportunities to collaborate with others on campus, like ASISU. They will try to report weekly on Senate meetings and news. KISU is a relatively young radio station. They are a public radio station with translators in some surrounding towns. They have 13,000 unique listeners each week. They broadcast women’s athletics, and that helps meet title nine standards. They get $7,000 each year from Athletics to broadcast those games. Jerry takes student fees seriously and feels they use the funds wisely. They bring in over $100,000 from outside revenues. They do three different pledge drives each year and bring in $30,000 from listeners. They also get over $100,000 in
grant funding. They are a typical public radio station. He noted that international students have expressed appreciation in the BBC World News reports that KISU broadcasts each day. The radio station has also been doing some upgrades, and Jerry is working with Mass Communications to work on local news casts. He would be interested in adding new programs with the Mass Communications students. They are also going to work on their social media advertising. Senator Johnson asked about criteria for funding. Jerry said they have to have a minimum number of listeners for each quarter hour. The minimum is 400-500 listeners. Idaho Falls Vice President Hansen thanked Jerry for coming. She is excited to hear about the collaboration with the Mass Communications department. She asked about the readership for the paper. Jerry said that they print 1,700 copies per week, and they count the issues that are returned each week. They had 150-200 copies returned on average last year. They send papers up on the Idaho Falls bus. Idaho Falls Vice President Hansen asked about the newspaper switching to digital. Jerry said that moving totally online usually means a decrease in revenue by up to eighty percent. Advertisers prefer to see the hard copy of their ad. Senator Shelden asked about student listeners. Jerry noted they get the numbers through a surveying company, and the company doesn’t ask for student numbers. Senator Perry asked about sending papers to the Meridian campus. Jerry noted that it would have to be through the mail service. He doesn’t know what the demand is, but they could send some and see. Idaho Falls Vice President Hansen likes the idea, since it promotes inclusion of all students. Jerry noted that they also send some papers to the local high schools as a recruiting tool. Senator Mandal asked about the radio station’s long term goals. Jerry would like to see the station become self-sufficient in time. He doesn’t think it will happen anytime soon though.

3. Kallee Valentine, ISU Foundation- She came to speak to the senators about fundraising. The Foundation raises money from individuals and companies. They don’t currently have a student program or a parent program. The I Love ISU Campaign is over 30 years old. The program was started to keep students on campus by raising money for student scholarships. The event will take place September 16-18. They have volunteers come in to make the calls to donors. They have an employee fundraising campaign, and she hopes to increase participation this year. The Bengal Call Center employs 20 students and they keep alumni up-to-date, so they will want to donate to the school. She is open to meet with any of the senators to talk about fundraising efforts. She also asked for volunteers to write thank-you’s for the donors for each college. Senator Smith asked about the student program. Kallee noted that it would mainly educate students on how much money is raised and how they can impact campus. It would take a lot of planning and could take a few years to get going. Senator Withers thanked her for coming. Senator Underwood asked where the funds go. Kallee noted that they can go to anything from conferences to scholarships to technology upgrades. Anyone can ask for the money to go to something specific, and there are over 1,500 designations for donations.

PRESIDENT’S REPORT
President Son thanked everyone for their help and involvement this week. Tyler Bodily introduced himself to the Senate. He is President Son’s nominee for Finance Officer. President Son noted that they will elect a pro-tem tonight, and they will also get the committees assigned tonight. He hopes that Appointments and Review can get their interviews done quickly so appointments can be approved. Cold Butts and Beer and UPC’s Rodeo Night are this week. He asked senators to keep their clubs informed of campus events this year. Today was the involvement Fair, and they had a lot of interest in the shirts and the Ambush. They got a lot of support for the interlocking I-S to replace the I. Shawn Kelsch is moderating ASISU Speaks this year. He will leave a list in the Senate office so everyone can sign up for a date. He thinks that ASISU should increase their social media presence this year. They have gotten 724 likes since 2010. He would like to see them increase the number of likes this year. Posts are reaching over 3,000 people though. Senator Valencia asked about having people like the page before getting a shirt. Senator Son noted that was the intent but it didn’t go as planned. Senator Pitcock thinks it is best to have one or two people in charge of the social media accounts, so they can monitor the posts. Senator Mandal thought they could pass out small flyers to get people to like the Facebook page.

CHAIR/COMMITTEE REPORTS
OLD BUSINESS

NEW BUSINESS

GALLERY QUESTION AND ANSWER

OTHER

ISU FIGHT SONG

ADJOURNMENT
MOVE TO ADJOURN. Pitcock/Withers. ASISU Secretary took roll. All senators were present. Unanimous. MOTION CARRIED. Meeting adjourned at 8:24pm.

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ASISU VICE PRESIDENT          ASISU SECRETARY
TAYLOR TINGEY                  ZARA SIVERSEN