The purpose of this bill is to clarify the use of email lists and social media to distribute campaign material.

ELECTION CODE
ARTICLE X—CAMPAIGN RULES

SECTION 9—EMAIL AND SOCIAL MEDIA

A. Use of campus email, online campus bulletins, or any campus mailing facility, including physical mail, for the mass distribution of campaign material is prohibited. Unlawful mass distribution of campaign materials via email is defined as any message that does not meet any of the following conditions:

1) The author has a pre-existing relationship with the recipient(s).
2) The author has permission from the leadership of a student organization to use that organization’s email list.
3) The author is a member of the student organization he or she is emailing.

B. Candidates may advertise through any social media site they choose, but may not use ASISU’s presence on any social media site to the candidate’s personal advantage.

C. Use of the ASISU student body mailing list and any college- or department-specific mailing list is prohibited.

SECTION 9 10—ENFORCEMENT

DATE OF FIRST INTRODUCTION: April 8, 2015

SENATE ACTION: _______________________ DATE: _______________________

ASISU PRESIDENT: _______________________ DATE: _______________________

ASISU SECRETARY: _______________________ DATE: _______________________