Annual Evaluation Guide for Chairs and Deans:

*Mission Statement for Idaho State University College of Business*

To develop students' professional abilities to ensure their meaningful long-term success.

*Key Objectives*
The primary mission of the College is to offer high quality professional educational programs in business. Excellent teaching and student learning are top priorities.

**The research mission complements the instructional and public service missions of the College. Research focuses on a balance between discipline-based, pedagogical, and applied research.**

The service mission of the College uses the expertise of its faculty and staff to assist and enhance economic development in the region and provide other assistance relevant to Idaho organizations and industry in the area.

Scholarly Productivity (Research)
The term "scholarly and creative productivity" comprises a variety of activities, including those typically defined as research. It encompasses all forms of discovery and integration of knowledge, critical analysis, and products and performances. Intellectual contributions are secondary, but fundamental, to the mission of the College. Generally, tenured or tenure-track faculty members have a three-hour assignment for scholarly productivity.

We recognize there is significant value in, and a need for, basic, applied and pedagogical research and encourage a balance of these types of research from our faculty. We define basic research as that generally accepted by academic societies; applied research as that generally accepted by nonacademic societies; and pedagogical research as research centered around pedagogical questions, textbooks, study guides or instructional cases. Though peer-reviewed journal articles are the most valued form of scholarly output, we value other forms of scholarly output such as presentations and conference proceedings. The following activities will be used for evaluation of scholarly productivity. This list is not intended to be all-inclusive. Other scholarly productivity that promotes Department, College, and University goals and objectives will also be considered. The **quality** and **quantity** of scholarly output will be used in the evaluation of scholarly productivity.

Activities Used for the Evaluation of Scholarly Productivity
1. Authoring journal publications
2. Authoring a book (first time/major revision)
3. Authoring one or more chapters in a book
4. Making conference presentations (refereed or non-refereed)
5. Developing computer software
6. Authoring published case studies
7. Developing and using case materials for instruction
8. Presenting research findings in professional seminars