As a society, we have learned that a fuller measure of health, a better quality of life, is within the grasp of most people. The lifestyle choices a person makes today may influence that individual’s health forever. The undergraduate program in Heath Education at Idaho State University is designed to prepare students to teach preventative health strategies. Students learn to plan, implement, deliver, and evaluate health promotion programs to improve the wellness of individuals, groups, and communities.

Key issues of concern to Health Educators

- Occupational safety and health
- Maternal and child health
- Family planning
- Access to quality health care
- Immunizations
- Domestic violence
- Sexually transmitted disease/HIV
- Environmental hazards
- Nutrition, diet, and obesity
- Physical activity and fitness
- Chronic disease prevention
- Stress, depression, and suicide
- Tobacco, drugs and alcohol abuse
- Injury prevention

Responsibilities & Roles of Health Educators

- Assess individual and community needs for health education
- Plan effective health education programs
- Implement health education programs
- Evaluate the effectiveness of health education programs
- Coordinate the provision of health education services
- Act as a resource person in health education
- Communicate health education needs, concerns, and resources

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Job Trends

‣ The AIDS epidemic with its related complex medical, legal economic and social issues is expected to increase the need for qualified health educators throughout the world.

‣ Greater emphasis on integrating health promotion and disease prevention in health plans is increasing in primary care settings as well as community-based outreach programs.

‣ The need for interdisciplinary faculty in secondary and higher education is expanding rapidly to keep pace with ever changing public health technologies.

‣ Educators trained in maternal and child health, nutrition, sanitation, population control, and prevention of disease will increasingly find career opportunities in developing countries.

‣ There is a growing demand for culturally diverse outreach workers trained in behavioral and community based intervention technologies to both educate and empower populations at risk to improve their health status.

Career Opportunities in Health Education

AIDS Educator
Alcohol Educator/Counselor
Cancer Information Specialist
Cardiac Rehab Specialist
Case Manager
Community Health Educator
Community Outreach Coordinator
Community Organizer
Community Services Director
Cooperate Fundraiser
Corporate Fitness Coordinator
Cultural Competency Trainer
Diet Counselor
Director of Volunteers
Disability Evaluator
Domestic Violence Educator
Drug Counselor
Drug Rehabilitation Specialist
Elder Nutrition Coordinator
Elder Services Director
Eligibility Specialist
Environmental Educator
Epidemiology Assistant
Events Coordinator
Family Life Educator
Family Planning Counselor
Family Services Specialist
Fitness Counselor
Fundraiser
Grant Writer

Grassroots Organizer
Head Start Health Specialists
Health Advocate
Health and Safety Specialist
Health and Wellness Coordinator
Health Education Director
Health Counselor
Health Education Coordinator
Health Education Specialist
Health Educator
Health Information Specialist
Health Journalist
Health Marketing Coordinator
Health Promotion Programmer
Health Resource Specialist
Health Workshop Instructor
Healthy Start coordinator
Health Media Consultant
High School Teacher, Health*

*upon state certification

Program Evaluator
Program/Events Coordinator
Program Resource Coordinator
Program Specialist
Protective Services Worker
Public Information Specialist
Public Health Inspector
Rape Prevention Educator
Recruitment and Training Director
Rehabilitation Counselor
Safety Educator
Senior Services Coordinator
Sex Educator
Social Services Coordinator
Support Services Supervisor
Teen Outreach Coordinator
Teen Parent Educator
Tobacco Educator
Volunteer Services Coordinator
Well Baby Educator
Wellness Coordinator
Wellness Consultant
Women’s Health Director
Women’s Shelter Director
Worksite Safety Educator
Youth Educator
Youth and Family Counselor
Youth Outreach Coordinator
Youth Program Specialist

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