

**Ultimate Bengal Scholarship Challenge
Official Rules**

- 1. NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.**

- 2. Eligibility.** Subject to the additional restrictions below, participation in the 2014 Ultimate Bengal Scholarship Challenge (the “Challenge”) is open to all legal residents of the United States (U.S. citizens and lawful resident aliens) who are 16 years of age or older at the time of entry. Benefit eligible employees of Idaho State University or the Idaho State University Foundation or any of the respective affiliated companies or advertising or promotional agencies, and employees of any Idaho area television or radio station(s), and the immediate family members of, and any persons domiciled with, any such employees are not eligible to enter or to win. The term “immediate family members” includes spouses, parents, grandparents, siblings, children and grandchildren.

Scholastic Guidelines for eligibility. The winner of the Ultimate Bengal Challenge must meet the 2013-2014 scholastic guidelines for admission to Idaho State University. Requirements for undergraduate admission can be found at www.isu.edu/future and in the ISU course catalog at <http://coursecat.isu.edu/aboutISU/undergraduateadmission/>. Scholarship eligibility is based on the following assured admission criteria:

Freshmen applicants:

- Received a 2.5 or better cumulative high school GPA
- Received test scores meeting the following
 - Math score of at least 18 on ACT or 490 on SAT,
 - English score of at least 18 on ACT or 460 on SAT Critical Reading
- Idaho high school graduates must meet all Idaho Core Requirements

Transfer applicants:

- Receive a 2.0 or better cumulative GPA in fourteen (14) or more semester hours of transferable baccalaureate-level credit.

Additional information regarding admission requirements for GED applicants, Home Schooled applicants, and former ISU students can be found online at <http://coursecat.isu.edu/aboutISU/undergraduateadmission>.

Graduate applicants:

- Requirements for graduate admission can be found at <http://www.isu.edu/graduate/admissions.shtml> and in the ISU course catalog at <http://www.isu.edu/graduate/catalog.shtml>.

Continuing Idaho State University students must be in good academic standing. Official requirements can be found in the ISU course catalog and at <http://coursecat.isu.edu/academicinformation/academicstanding>.

- 3. How to Enter.** The Challenge will begin at 12:00 a.m. MST on 1/14/2014 and end at 11:50 p.m. MST on 4/25/2014 (the “Challenge Period”). The sponsor, Idaho State University will be the official timekeeper for the Challenge.

Internet Entry: Enter online by visiting the Idaho State University Facebook page at www.facebook.com/idahostateu, the Idaho State University Twitter page at www.twitter.com/idahostateu, or the Idaho State University Website at www.isu.edu/UltimateBengal and entering through an online app/link. Participants may enter on each platform on a daily basis. Additional entries may be obtained through “pin to win” promotions as prompted by the online platform, sharing photos as prompted by the online platform and through online referrals as prompted by the online platform.

Mail Entry: There is no option to enter by mail.

In person: There is no option to enter in person.

The use of multiple identities and/or accounts is prohibited, and any attempt to obtain more than the stated number of entries will void that participant’s entries and may result in participant’s disqualification. Incomplete, forged, altered, automated, mechanically-reproduced, lost, late, misdirected, garbled or illegible entries will be disqualified. All entries become property of Idaho State University and will not be returned. Any questions regarding the number of entries submitted shall be determined by Idaho State University in their sole direction. Idaho State University reserves the right to disqualify any entries by persons who submit false or misleading entry information or who Idaho State University determines to be tampering with or abusing any aspect of the Challenge.

- 4. Finalists and Grand Scholarship Winner Selection Process; Odds.** During each week of the Challenge period, five (5) finalists will be selected through the online app/link promotions and/or the Challenge entries for a minimum of seventy (70) finalists. Finalists will be notified at the time of their selection. In order to be declared a finalist, the individual must notify Idaho State University of their acceptance of their ‘finalist’ status within two (2) business days of being notified. If a finalist would not be eligible to win the Ultimate Bengal Scholarship under the terms hereof, the finalist may nominate an eligible party of their choosing. Such nomination

must be communicated to Idaho State University in writing within two (2) business days of the notification that the nominating party was chosen as a finalist. Idaho State University's inability to reach a finalist, return of any notification as undeliverable, a potential finalist's failure to timely respond to notification/nomination and/or a potential finalist's failure to comply with any term or condition of these Official Rules may, in Idaho State University's sole discretion, result in that finalist's disqualification, the forfeiture of his or her interest in a chance at the Grand Prize, and the selection of a substitute finalists from among all remaining eligible entries received during the Challenge period.

On or about 4/25/2014, Idaho State University will select one (1) potential Grand Scholarship Winner in a random drawing from among the finalists.

BY PARTICIPATING IN THIS CHALLENGE, YOU ACKNOWLEDGE AND AGREE THAT IDAHO STATE UNIVERSITY MAY ANNOUNCE YOUR NAME OR SHARE YOUR LIKENESS THROUGH INTERNAL AND EXTERNAL COMMUNICATIONS INCLUDING MEDIA AND MARKETING.

The odds of being selected as a finalist depend on the total number of eligible participants who enter the Challenge through the online app/link. The estimated odds of winning the Ultimate Bengal Scholarship, once selected as an eligible finalist, are 1 in 70. No more than 70 people will become finalists.

- 5. Ultimate Bengal Scholarship Description.** Subject to verification of eligibility and compliance with these Official Rules, Idaho State University will award the Ultimate Bengal Scholarship ("Scholarship") with an estimated award value of thirteen thousand nine hundred and ninety dollars (\$13,990.00) to the selected Scholarship winner. The Ultimate Bengal Scholarship package cannot be sold or exchanged for goods and/or services. The Scholarship must be awarded as a whole as described herein cannot be divided. The Scholarship must be used to pay for "qualified tuition and related expenses" as defined in Section 117 of the Internal Revenue Code (i.e., tuition and fees required for enrollment and attendance of recipient at Idaho State University (excluding fees for room and board), and fees, books, supplies, and equipment required for courses of instruction). Federal, state, and local taxes and any expenses related to the use or acceptance of the award are the responsibility of the recipient. Nothing herein is to be construed as tax advice to the recipient. For tax advice regarding the award, the recipient should consult with his or her independent tax advisor.

The Ultimate Bengal Scholarship is non-assignable and nontransferable. No substitutions are allowed except as expressly provided herein. Under no circumstances will more than one (1) Scholarship award, or a Scholarship package exceeding thirteen thousand nine hundred and ninety dollars (\$13,990.00), be awarded in connection with the Challenge.

IN ORDER TO RECEIVE THE ULTIMATE BENGAL SCHOLARSHIP, THE SCHOLARSHIP RECIPIENT MUST BE (1) CURRENTLY ENROLLED AS A STUDENT AT IDAHO STATE UNIVERSITY, AND A

CANDIDATE FOR A DEGREE AS DESCRIBED IN INTERNAL REVENUE CODE SECTION 117 AND THE TREASURY REGULATIONS THEREUNDER, AT THE TIME OF SCHOLARSHIP AWARD OR (2) ADMITTED AS A STUDENT TO IDAHO STATE UNIVERSITY AS A CANDIDATE FOR A DEGREE AS DESCRIBED IN INTERNAL REVENUE CODE SECTION 117 AND THE TREASURY REGULATIONS THEREUNDER WITHIN ONE (1) YEAR OF THE TIME OF SCHOLARSHIP AWARD. IN THE EVENT THAT THE SCHOLARSHIP RECIPIENT IS NOT ADMITTED TO IDAHO STATE UNIVERSITY WITHIN ONE (1) YEAR OF THE TIME OF THE SCHOLARSHIP AWARD, THE ULTIMATE BENGAL SCHOLARSHIP WILL REMAIN UN-AWARDED. WINNING THE ULTIMATE BENGAL SCHOLARSHIP DOES NOT GUARANTEE ADMISSION TO IDAHO STATE UNIVERSITY AND DOES NOT ALTER THE RECIPIENT'S TUITION STATUS. FOR EXAMPLE, IF THE ULTIMATE BENGAL SCHOLARSHIP WINNER NORMALLY QUALIFIES FOR OUT-OF-STATE TUITION, THE AWARD OF THE ULTIMATE BENGAL SCHOLARSHIP DOES NOT ALTER THE STUDENT'S TUITION STATUS TO THAT OF IN-STATE TUITION.

The following additional terms and conditions apply to the Ultimate Bengal Scholarship award:

The Ultimate Bengal Scholarship award includes the following: (A) One \$6,400 tuition scholarship to be awarded at 50% for the Fall semester and 50% for the Spring semester; (B) One year meal plan valued at \$2,990.00; (C) One year of campus housing at double occupancy valued at \$2,550.00; (D) ISU athletic apparel valued at \$125.00; (E) One reserved parking pass valued at \$325.00; (F) One iPad valued at \$500.00; (G) Two \$500 gift cards to the University Bookstore to be awarded in Fall semester and the Spring semester, valued at \$1,000.00; (H) One Student Union Bowling/Billiards card valued at \$100.00. The total estimated value of the Scholarship is \$13,990.00.

- A. The \$6,400 tuition scholarship will be awarded over one (1) academic year. 50% of the scholarship will be awarded in the student's Fall semester; 50% of the scholarship will be awarded in the student's following Spring semester. All funds that are not spent in the academic year designated will go un-awarded. This Scholarship is subject to the rules of Idaho State University at the time of use.
- B. The one-year meal plan scholarship valued at \$2,990.00. The meal plan scholarship will be awarded over two consecutive semesters, 50% in the Fall semester and 50% in the Spring semester. Each semester the meal plan scholarship consists of 10 meals per week and \$150.00 in flex money. Meals can be purchased on on-campus dining halls. Flex spending may be done on campus at any Chartwells location. All meals that are not utilized during the semester will go un-awarded. Flex money that remains at the end of the fall semester will transfer over to the spring semester. This Scholarship is subject to the rules of university food services and Chartwells at the time of use.

- C. A one-year University Housing residence hall scholarship valued at \$2,550.00 and based on double occupancy. Housing is based on availability as identified by Idaho State University Housing. Housing is for the Fall and Spring semester of the award year. This scholarship is subject to the rules of University Housing at the time of use.
- D. The ISU athletic apparel, valued at \$125, will be ordered through the ISU Athletic Department upon the awarding of the Scholarship. Award is subject to the rules of Idaho State University Athletics at the time of use.
- E. The one-year of parking scholarship valued at \$325.00 is good for one parking space for one academic year. This scholarship is subject to the rules of University parking at the time of use.
- F. One award for the purchase of an iPad will be awarded to the Ultimate Bengal Scholarship winner. The cost of the equipment will not exceed \$500.00 and will be purchased by Idaho State University. This scholarship is subject to the rules of the Idaho State University Social Media Committee.
- G. Two scholarships for \$500 to the ISU Follett Bookstore will be awarded at the beginning of each semester (not to exceed two semesters). This scholarship is subject to the rules of the ISU Follett Bookstore.
- H. An award for a year's use of the Bowling Alley and Billiards room, valued at \$100 will be awarded in the scholarship package. This scholarship is to be used over the same duration as the academic scholarship. This scholarship is subject to the rules of the ISU Pond Student Union.

- 6. Winner Notification and Acceptance.** Potential Ultimate Bengal Scholarship recipient will be notified on or about 4/25/2014 at the contact information provided in their online app/link entry or by invitation at a University event.

In order to claim the Ultimate Bengal Scholarship, potential scholarship recipient must respond to Idaho State University's notification within two (2) business days of notice or attempted notice.

Idaho State University inability to reach a potential Ultimate Bengal Scholarship recipient, return of any notification or affidavit/release as undeliverable, a potential Ultimate Bengal Scholarship recipient's failure to timely respond to notification, and/or a potential Ultimate Scholarship recipient's failure to comply with any term or condition of these Official Rules may, in Idaho

State University's sole discretion, result in the potential Ultimate Bengal Scholarship recipient's disqualification, the forfeiture of his or her interest in the Scholarship, and the selection of a substitute Ultimate Bengal Scholarship recipient by a random drawing from among all remaining eligible finalists.

A PARTICIPANT CANNOT BE AWARDED ANY SCHOLARSHIP UNLESS AND UNTIL IDAHO STATE UNIVERSITY HAS COMPLETED THEIR VERIFICATION OF PARTICIPANT ELIGIBILITY.

Ultimate Bengal Scholarship recipient may waive his or her right to receive the scholarship package. Idaho State University reserves the right to substitute Scholarships or components of Scholarship packages with a Scholarship or component of equal or greater value. The Ultimate Bengal Scholarship recipient is solely responsible for reporting and payment of any federal, state, or local taxes on the Ultimate Bengal Scholarship award. An Ultimate Bengal Scholarship not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain property of Idaho State University.

The Ultimate Bengal Scholarship recipient (or recipient's parent/legal guardian, if recipient is under 18 years of age and winner is not the parent/legal guardian of recipient) will be required to complete an affidavit of eligibility (including, without limitation, that recipient is a candidate for a degree as described in Internal Revenue Code section 117 and the Treasury Regulations thereunder), and a liability and publicity release (except where prohibited by law), which must be signed and returned to Idaho State University within ten (10) days of personal delivery or date of postmark in order to claim the scholarship. Failure to timely sign and return the affidavit or release may result in the Ultimate Bengal Scholarship recipient's disqualification, the forfeiture of his or her interest in the Scholarship package and the award of the Scholarship package to a substitute recipient.

7. The Ultimate Bengal Scholarship recipient acknowledges that receipt of the award may impact his/her eligibility for Federal Financial Aid.
8. **Publicity.** Except where prohibited, acceptance of any Scholarship constitutes the recipients' irrevocable consent to the publication or other use by Idaho State University of his or her name, biographical information and likeness in any media, including the internet, for any commercial publicity or promotional purpose, without limitation, review or approval, or additional compensation.
9. **Participation.** By participating, participants agree to be bound by these Official Rules and the decisions of Idaho State University and any Challenge judges or administrators selected by Idaho State University which are final and binding in all respects. Idaho State University reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Challenge as solely determined by Idaho State University. In the event the Challenge is

compromised by tampering or other causes beyond the reasonable control of Idaho State University which corrupt or impair the administration, security, fairness or proper operation of the Challenge, Idaho State University reserves the right to award Scholarships based on the entries received before the termination date. Proof of sending or submission of an entry will not be deemed proof of receipt by Idaho State University.

10. Release. BY PARTICIPATING IN THE CHALLENGE, EACH PARTICIPANT AGREES TO FULLY RELEASE, FOREVER DISCHARGE AND HOLD HARMLESS IDAHO STATE UNIVERSITY, ITS AFFILIATES (INCLUDING WITHOUT LIMITATION THE IDAHO STATE UNIVERSITY FOUNDATION, INC.), ITS PARTNERS AND THEIR RESPECTIVE PARENT COMPANIES, SUBSIDIARIES, AFFILIATES, SUPPLIERS, DISTRIBUTORS, ADVERTISING/PROMOTION AGENCIES, AND SCHOLARSHIP SUPPLIERS AND IDAHO STATE UNIVERSITY'S, IDAHO STATE UNIVERSITY FOUNDATION, INC.'S, AND EACH SUCH OTHER ENTITY'S OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, REPRESENTATIVES, AND SUCCESSORS AND ASSIGNS (COLLECTIVELY, THE "RELEASED PARTIES") FROM AND AGAINST ANY CLAIMS, COSTS, LIABILITIES, LOSSES, INJURIES, AND DAMAGES ARISING OUT OF THE CHALLENGE, INCLUDING, BUT NOT LIMITED TO, ANY CLAIMS FOR PERSONAL INJURY, DEATH, OR DAMAGE TO OR LOSS OF PROPERTY, LOSS OF ENJOYMENT, OR ANY OTHER HARM WHATSOEVER ARISING OUT OF: (1) PARTICIPATION IN THE CHALLENGE; (2) THE QUALITY, RECEIPT, POSSESSION, USE, OR MISUSE OF ANY SCHOLARSHIP; OR (3) ANY TRAVEL OR ACTIVITY THAT IS RELATED TO THE CHALLENGE OR ANY SCHOLARSHIP.

11. Limitations of Liability. BY PARTICIPATING IN THE CHALLENGE, PARTICIPANTS ACKNOWLEDGE AND AGREE THAT EVERYTHING REGARDING THIS CHALLENGE, INCLUDING THE SCHOLARSHIP PACKAGE, ARE PROVIDED "AS IS" AND THAT IDAHO STATE UNIVERSITY AND ITS AFFILIATES MAKE NO REPRESENTATIONS OR WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, ABOUT THE SCHOLARSHIP AND SPONSOR AND IDAHO STATE UNIVERSITY HEREBY DISCLAIM ALL SUCH WARRANTIES INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE (BECAUSE SOME STATES DO NOT ALLOW THE EXCLUSION OR LIMITATION OF CERTAIN IMPLIED WARRANTIES, THE ABOVE LIMITATION MAY NOT APPLY TO IN SUCH STATES, THE LIABILITY OF THE RELEASED PARTIES IS LIMITED TO THE FULLEST EXTENT PERMITTED BY SUCH STATE LAW).

IDAHO STATE UNIVERSITY IS NOT RESPONSIBLE FOR: (1) ANY INCORRECT OR INACCURATE INFORMATION, WHETHER CAUSED BY PARTICIPANTS, PRINTING OR PRODUCTION ERRORS, OR BY ANY OF THE EQUIPMENT OR PROGRAMMING ASSOCIATED WITH OR EMPLOYED IN THE CHALLENGE; (2) TECHNICAL FAILURES OF ANY KIND, INCLUDING, BUT NOT LIMITED TO MALFUNCTIONS, INTERRUPTIONS, OR DISCONNECTIONS IN PHONE LINES OR NETWORK HARDWARE OR SOFTWARE; (3) UNAUTHORIZED HUMAN INTERVENTION IN ANY PART OF THE ENTRY PROCESS OR THE CHALLENGE; (4) TECHNICAL OR HUMAN ERROR WHICH MAY OCCUR IN THE ADMINISTRATION OF THE CHALLENGE, THE PROCESS OF ENTRIES, OR THE NOTIFICATION OF

ANY WINNER; OR (5) ANY INJURY OR DAMAGE TO PERSONS OR PROPERTY WHICH MAY BE CAUSED, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, FROM A PARTICIPANT'S PARTICIPATION IN THE CHALLENGE OR RECEIPT OR USE OR MISUSE OF ANY SCHOLARSHIP.

Only the number of Scholarships stated in these Official Rules is available to be won in the scholarship Challenge. In the event that production, technical, seeding, programming, or any other reasons cause more than the stated number of Scholarships as set forth in these Official Rules to be available and/or claimed, Idaho State University reserves the right to award the Scholarships by a random drawing among all legitimate eligible Scholarship claims.

IDAHO STATE UNIVERSITY RESERVES THE RIGHT TO REVOKE THE SCHOLARSHIP FROM THE SCHOLARSHIP WINNER AT ANYTIME BEFORE THE FIRST DAY OF THE SCHOLARSHIP RECIPIENTS USE OF THE SCHOLARSHIP.

12. Construction. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

13. Sponsor. The 2014 Ultimate Bengal Scholarship Challenge is sponsored by Idaho State University. The decisions of Idaho State University regarding the selection of winners and all other aspects of the Challenge shall be final and binding in all respects. Idaho State University will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or any other materials or announcements relating to the Challenge. For a list of winners, (available after 5/15/2014) or a copy of these Official Rules, visit www.isu.edu/UltimeBengal.